# **Information Pack**

Norman Park, Brisbane

# Guitar & Ukulele Lessons

with Ben Parker B.Mus.Arts Dip.Aud.Eng.Mus.Prod



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In the spirit of reconciliation Ben acknowledges the Turrbal and Jagera people, the Traditional Custodians of Meanjin. He pays his respects to their Elders past, present and emerging. He also extends that respect to all Aboriginal and Torres Strait Islander people. Facebook 5.0



# LOCATION & FACILITIES

39 FRANK STREET, NORMAN PARK 4170 OPENING HOURS MON TO THURS 9.30AM - 7.30PM FRI 9.30AM - 6PM SAT/SUN - CLOSED



FACE TO FACE LESSONS IN BEN'S HOME STUDIO



FREE ON-STREET PARKING



WAITING ROOM

REMOTE (ZOOM) LESSONS AVAILABLE

• STUDENT TOILET AVAILABLE

CLOSE TO 3 MAJOR BUS ROUTES

5 MINS WALK FROM TRAIN STATION

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# Lesson Rates

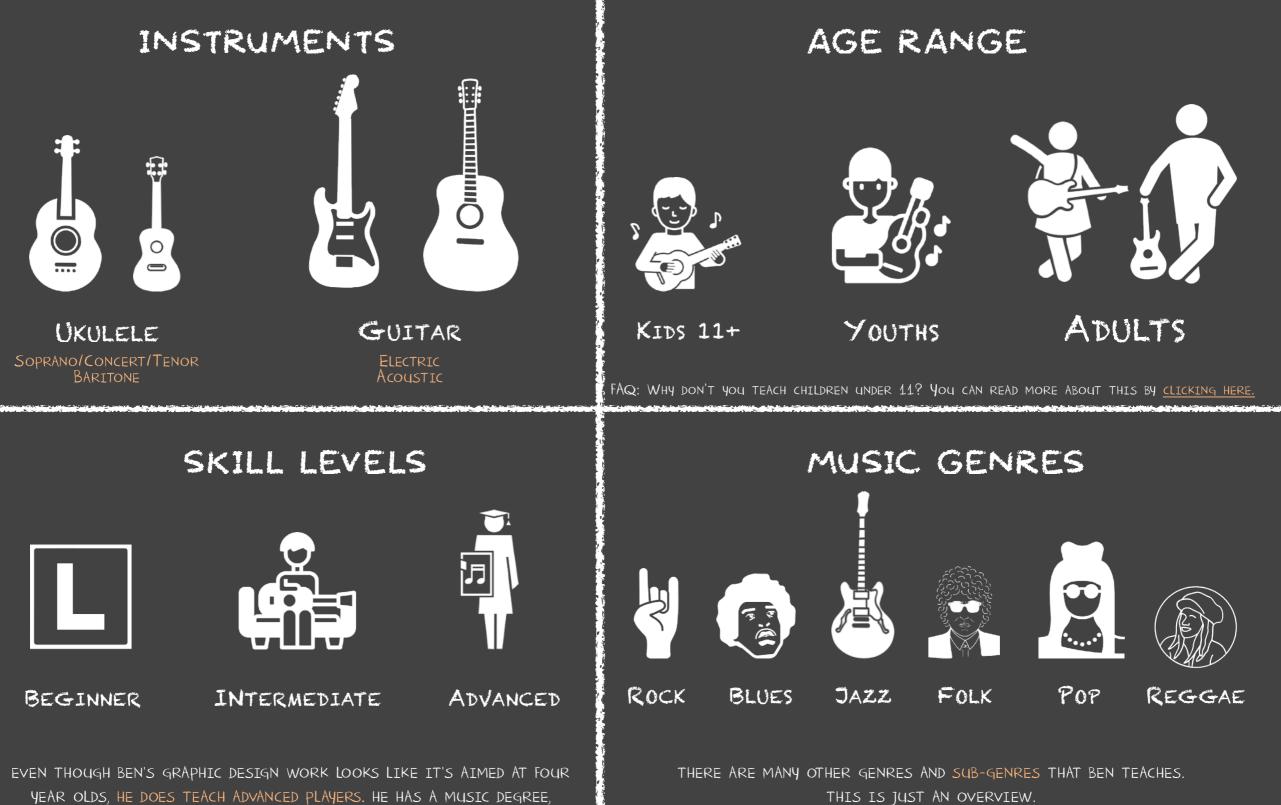
PRICES ARE VALID AT THE TIME OF DOWNLOADING OR PRINTING & ARE SUBJECT TO CHANGE.

FIRST & SECOND LESSONS			PAY-BY-THE-TERM MEMBERSHIP			PAY WEEKLY MEMBERSHIP			CASUAL MEMBERSHIP		
			PER LESSON								
LENGTH	ONE ON ONE	GROUP	LENGTH	ONE ON ONE	GROUP	LENGTH	ONE ON ONE	GROUP	LENGTH	ONE ON ONE	GROUP
30 mins	\$47	\$33pp	30 mins	\$47	\$33pp	30 mins	\$52*	\$37pp*	30 mins	\$60	\$42pp
45 mins	\$70	\$46pp	45 Mins	\$70	\$46	45 mins	\$77*	\$51pp*	45 mins	\$88	\$58pp
1 hr	\$89	\$58pp	1 hr	\$89	\$58pp	1 hr	\$96*	\$73pp*	1 hr	\$111	\$73pp
			USUALLY 10 WEE		Terms Are n even join up n term!	A 1.9% SURCH		I ARE SUBJECT TO X XERO AUTOPAY D FEES.			

NOTE: FOR GROUP LESSONS YOU WILL NEED TO BYO GROUP

CLICK HERE FOR TERM DATES

# ARE BEN'S LESSONS SUITABLE FOR ME?



MAJORING IN JAZZ & HAS PLAYED MANY OTHER GENRES EXTENSIVELY.

# **Beginner Guitar Lessons**

# **Areas of focus**

**Acoustic or Electric Guitar** 



### The Basics

- Holding your guitar
- String names
- Fret numbers & how to "fret a note"
- Tuning your guitar
- Holding a pick



## **Guitar Riffs & Melodies**

• Simple & well known guitar riffs in your favourite genres

Wish You Were Here (Intro)

•<sup>∕</sup>≈<sub>60</sub>

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Single note melodies and theme tunes



# Tablature

- Reading guitar TAB
- Musical terms, repeat signs, other directives (e.g. D.S. al Coda)



# Rhythm, Strumming & Chords

- Reading chord diagrams
- Playing open chords & changing between them
- Correct strumming techniques
- Power chords
- Reading rhythm slashes, basic note values & rests
- Reading lead sheets

# **Intermediate Guitar Lessons**

# What you can learn

an overview



## Play songs from a variety of genres

from any musical era, including, but not limited to:

- Rock
- Pop
- Blues
- Jazz
- Folk
- Reggae/ska/dub

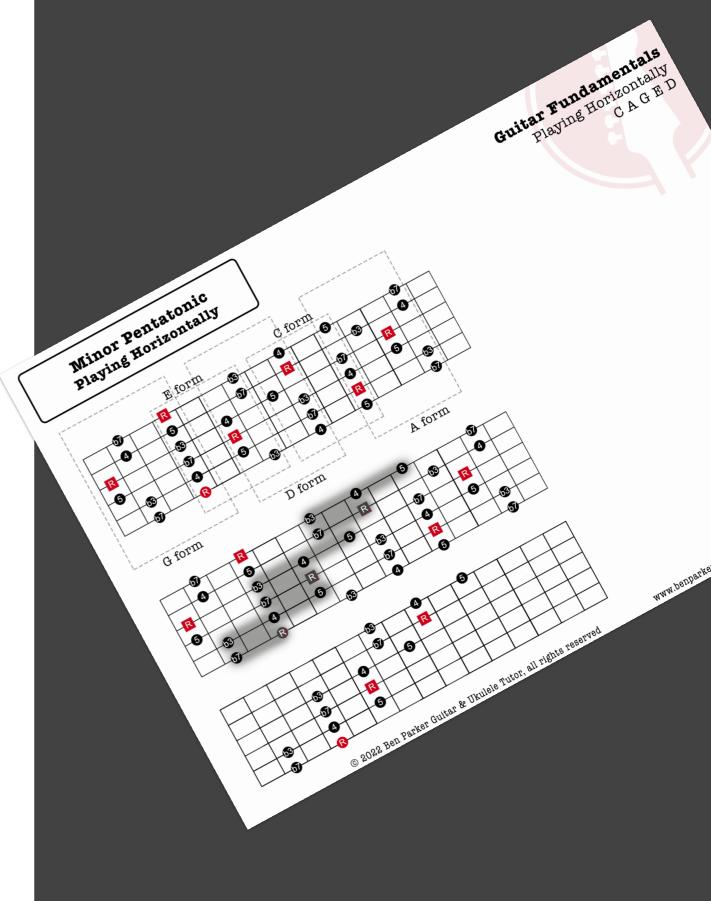
## Master the fundamentals

- Bar chords
- Major, minor & pentatonic scales
- Techniques such as bending, sliding & vibrato
- Play your favourite solos
- Improvisation
- Expand your chord vocabulary
- Fingerpicking
- Reading rhythms



# Other delicious intermediate things

- Alternate tunings
- Reading the treble clef (optional)
- Exercises to increase speed
- Intermediate theory (e.g. key signatures, diatonic harmony)
- Songwriting
- Ear training (melody, harmony & rhythm)
- Improve your accuracy & timing and become performance ready



# **Advanced Guitar Lessons**

# What you can learn

including, but not limited to:

## Food for your fingers

- Advanced genres such as jazz & blues
- CAGED system
- Arpeggios
- Modes
- Inversions
- Advanced chord voicings
- Soloing devices (e.g. approach notes, chromaticism, anticipation)



## Food for your mind

- Chord extensions
- Minor key harmony
- Non-diatonic harmony
- Modal theory
- Secondary dominants, tritone subs, diminished theory



## Food for your ears

- Chord identification & nomenclature
- Interval training, including compound intervals
- Scale identification
- Melodic dictation
- Rhythmic dictation



# **Ukulele Lessons**

Contrary to popular belief, ukuleles aren't toys. They can sound fantastic!



Scan the QR code or <u>click here</u> for a demo.



Play your favourite songs even if they don't have ukulele parts!



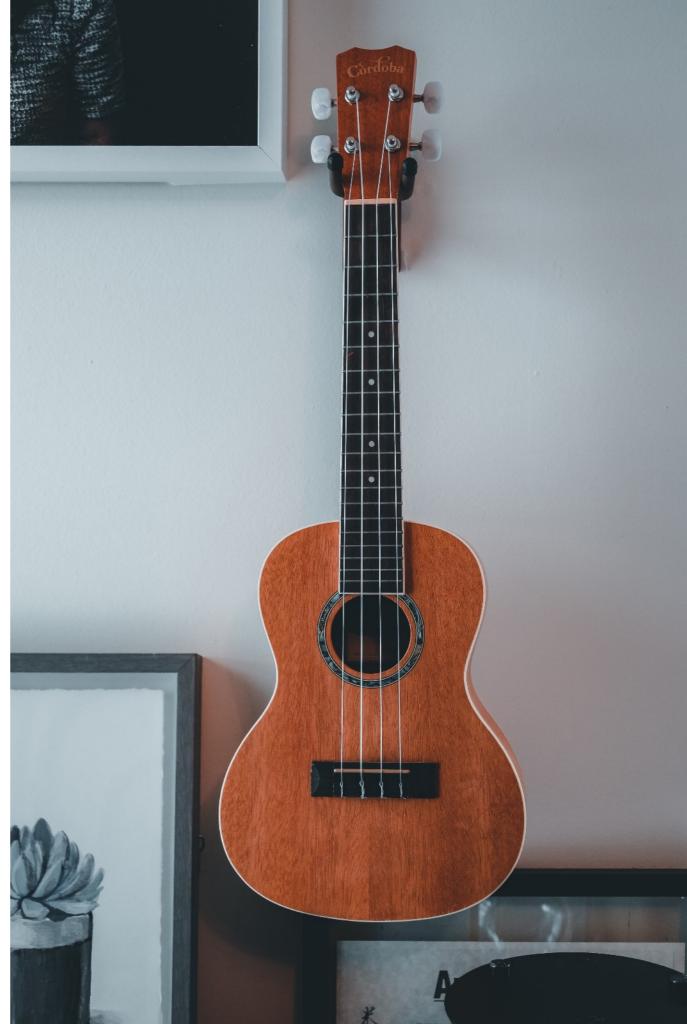
Learn about strumming & rhythms from easy to understand music resources.







Learn more than just four chords and break out of the "key of C".



# HOW TO START LESSONS IN 2 EASY STEPS...

# Step 1 Try me out with a 1st & 2nd lesson







# Try a couple of one-off lessons

there's no obligation to continue.



# Don't have a guitar or ukulele?

Use one of mine to see if you like lessons before purchasing one (if you're right handed).



#### One-on-one or group lessons

maybe yourself and a partner or friend want to learn together? Note: you will need to BYO group.



#### Have up to two lessons

before deciding whether you want to continue with Pay-bythe-term, Pay Weekly or Casual Memberships.

# FIRST & SECOND LESSON RATES

DURATION	ONE ON ONE	GROUP LESSONS*
30 mins	\$47	\$33pp
45 mins	\$70	\$46pp
1 hr	\$89	\$58pp
		*BYO GROUP

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# Step 2

After your 1st or 2nd lesson, choose one of the options below:



# **Option A**

Pay-by-the-Term Membership Overview



#### **Regular Lesson Time**

Pay-by-the-Term Memberships are for people who have regular schedules and want lessons at the same time each week during the terms.



#### Best value for money

Keep the same lesson slot every week for as long as you want it. Prepay the term before lessons commence. Yes, you can begin lessons partway through a term!



#### Keep your slot

from term to term & year to year with a small refundable deposit of one lesson.



#### Most efficient

way to learn due to the continuity of a weekly lesson at the same day/time each week. We can fix mistakes before they become habit.

# **Option B**

Pay Weekly Membership Overview



#### Regular Lesson Time

Pay Weekly Memberships are for people who have regular schedules and want lessons at the same time each week during the terms.



#### Pay week to week

Using Xero Autopay (powered by Stripe). After your initial deposit of 2 lessons + your first weekly lesson, your payments are automatically deducted weekly (excluding the term breaks & public holidays) until you wish to discontinue.



#### Smaller Cost Outlay

Although not as economical as Pay-bythe-Lessons, Pay Weekly Lessons are for those who can't pay for a whole term upfront.



Stop any time

All you have to do is fill in an online form and your payments will stop. Your two week deposit will pay for your final two lessons (see FAQ below for full T&C).



# **Option C**

Casual Membership Overview



#### No weekly commitment

Book your lessons ad-hoc, as you want them.



#### Book a different slot

for every lesson and book up to two weeks in advance.



#### Great for shift workers

and for people who aren't available at the same time each week.



#### Email to book

Simply book a Casual Lesson whenever you feel like it by emailing for availability.

# LET'S PLAY! CONTACT BEN TO BOOK YOUR FIRST LESSON:

WWW.BENPARKERGUITAR.COM.AU/CONTACT

# **Tips for success**

Learn to play! Here are a few tips:



## Practice, practice, practice

Don't practice until you get it right. Practice until you can't get it wrong.



## Expose yourself to music

and other musicians. A musician's best tool is their ears. Listen to music, go to live gigs, sing along to music, jam with friends, say yes to performance opportunities.



## Become a self-directed musician

You should always feel free to learn music & material outside of what your teacher gives you. Of course your tutor will always help you when you need it, but you can't do any harm by learning songs yourself.



### Have fun!

Learning to play music is fun and extremely rewarding. Remember it's normal & necessary to make mistakes, even if you're a professional musician.







# LESSONS ARE PRIMARILY FACE TO FACE, HOWEVER WE DON'T LET A COLD OR DISTANCE STOP US FROM HAVING LESSONS!

#### ADVANTAGES OF ONLINE ZOOM LESSONS

- You don't have to live within travelling distance of Ben's studio
- Ben uses professional quality equipment, so your experience will be almost as good as a face to face lesson
- If on a laptop or computer, you can record the lesson and refer to it while practicing
- You don't have to leave home
- If you have symptoms you can continue lessons online
- You get electronic copies of learning material to keep forever

## DISADVANTAGES OF ONLINE ZOOM LESSONS

- There is a slight delay, therefore you cannot play at the same time
- Some people feel self conscious about playing without the tutor playing at the same time (this is actually a good thing to practice)
- Not recommended for beginners

# Message from Ben

ia ora everyone. I'm Ben. I'm from Aotearoa *(New Zealand*).

I'm a well-established guitar and ukulele educator here in Brisbane, *Meanjin*. Originally from Otautahi *(Christchurch)*, I moved here in 2019 to live with my Australian partner to start a family and enjoy what this beautiful sunny city has to offer.

In my spare time I enjoy mountain biking, tramping (this is what New Zealanders call multi-day hiking), running, camping, reading, good food and coffee, traveling and arranging music.



#### Music & Teaching Background

From a young age I have been a performing musician playing genres such as rock, blues, grunge, jazz, folk, pop and reggae/ska/dub.

I switched to music education a number of years ago, and for me, **teaching is not a** *side gig to supplement my music career*.

#### Teaching is my full-time and only job, so my students have my complete dedication.

I have 13 years of experience as a guitar & ukulele teacher both here in Brisbane and in New Zealand, along with 5 years of tertiary music qualifications. I have taught over 300 students with abilities ranging from absolute beginner to more advanced players.

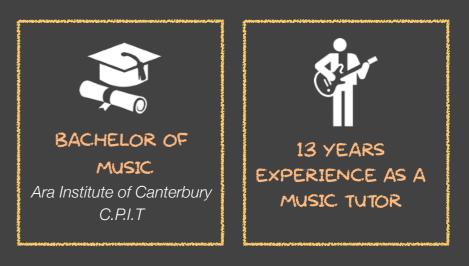
Reliability, patience, consistency, being clear, concise and non-judgemental are important to me as an educator. It has always been my priority to establish the needs of my individual students and structure lessons accordingly. No two students are the same.

Ngā mihi, Ben Parker





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DIPLOMA IN AUDIO ENGINEERING & MUSIC PRODUCTION Music and Audio Institute of New Zealand



WORKING WITH CHILDREN BLUE CARD QLD Government